


# Q3 Report 2016

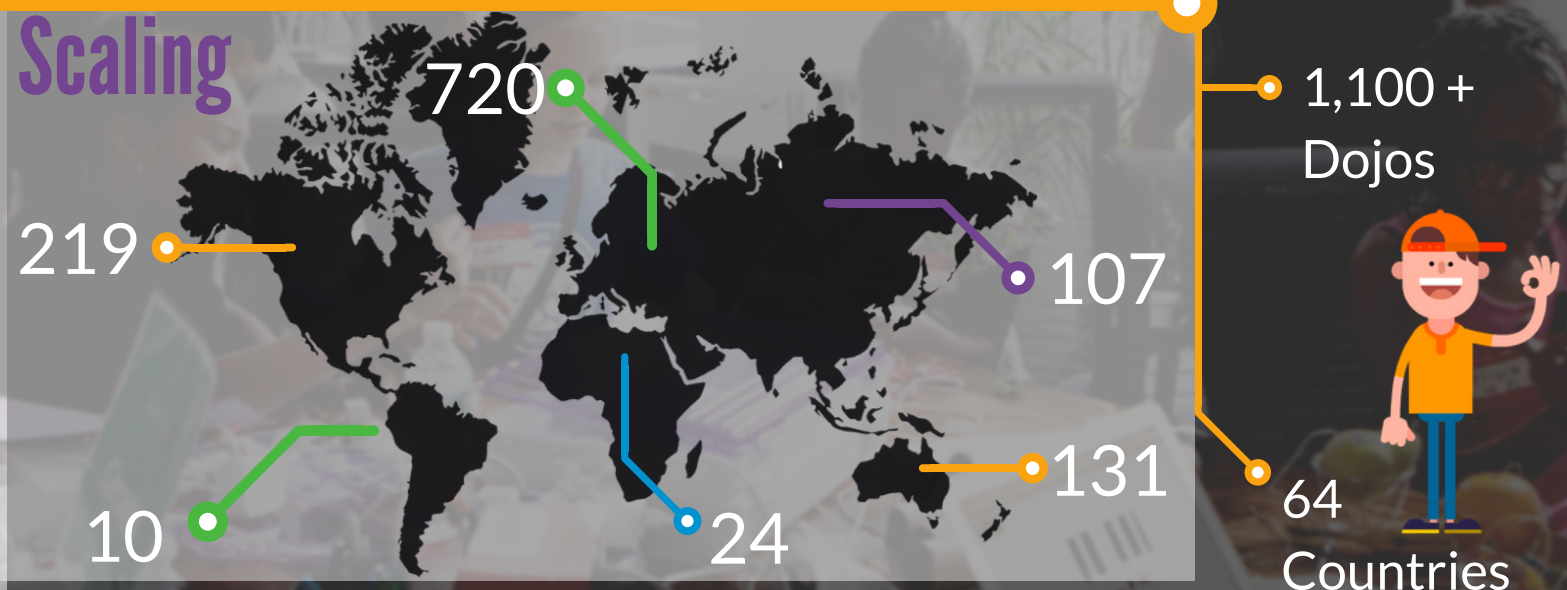
## Back to Dojo

The months of July, August and September are traditionally busy in preparation for the majority of European Dojos starting back and this continued this year with a relaunch of the UI of the Community Platform and a host of new resources being released. In August after two years with the CoderDojo Foundation Mary Moloney departed as CEO. We'd like to thank Mary for her hard work in leading the CoderDojo team and for her impact on the internationalisation of CoderDojo. Giustina Mizzoni, the first employee of the CoderDojo Foundation four years ago, took over the reins as Executive Director. In her first action as Executive Director, Giustina launched the CoderDojo strategy to the end of 2017 which you can read [here](#).



In August we said goodbye to Mary Moloney and Giustina Mizzoni took up the position of Executive Director of the CoderDojo Foundation.

## Scaling



## Engagement

## Events

DojoCon Japan  
Liverpool Accessibility Dojo  
CoderDojo's 5th Birthday  
MIT Scratch Conference



# Engagement

Followers, Likes & Newsletter  
Subscribers



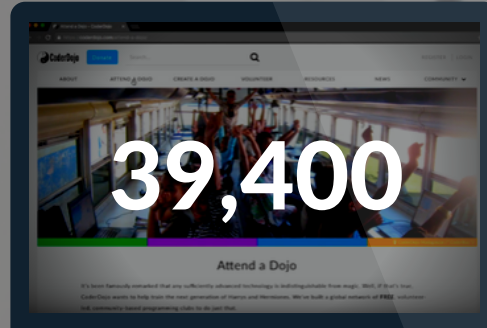
26,400  
+1,100



15,353  
+1,075



8100

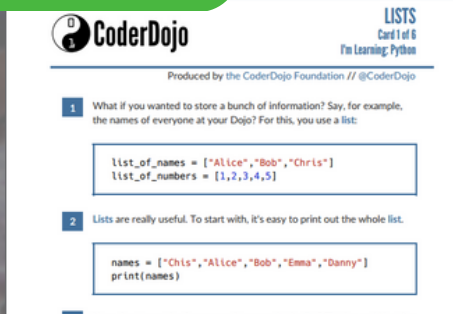


Average Monthly Visitors

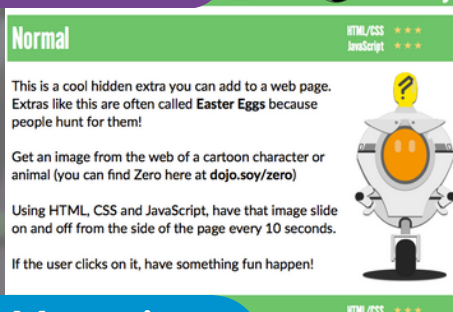
Segmented & Targeted Newsletter  
Updates based on user type started  
Instagram account set up & utilised

# Enablement

Intermediate Python



Challenge Cards



Ethos & Mentoring  
E-Learning



A bulk of our third quarter in 2016 was focussed on improving infrastructure and content. We overhauled the CoderDojo website and the UI of the Community Platform as well as creating lots of cool content and badges for Dojos to kickstart their Dojo back. Check out the cool content releases below!

Icebreaker Cards

Scratch Sushi Cards

Advanced  
HTML/CSS

Chopsticks - Sushi  
Card Generator